

EBook Distribution

Did you know?

In the year Jan-Dec 2013, eBook sales contributed to approximately 19.6% of the market share of book sales all over the world (Source: Association of American Publishers & Nielsen).



Amazon Kindle sells about 57.3 % of E-books, while Apple, Google Books, Kobo and Nook are the other global players in the e-book market (Source: Association of American Publishers & Nielsen).



Benefits



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Your next reader may be located anywhere in the world. They may want to buy your eBook in a distant country or an island or in a remote village. To ensure that each potential reader gets to read your story, making your book available globally is of an utmost importance.



EBooks are an emerging market

In US and UK alone, eBook contribute to nearly 20% of the market share of books sold. Digital books are a growing market and we want you to be among the ones who benefit from it.



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Since an eBook doesn't include any printing, warehousing and order servicing costs, it cuts out a major chunk of your investment into your book. By doing so, you can actually price the book at a lower rate and allow your buyer to procure your book at a much cheaper rate than your paperback.



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Key Features

Multi-Platform Listing

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Five Year Subscription

at the cost of a 1 year subscription and the freedom to disengage anytime in addition to complete ownership of your content

A Dedicated Support Team

You have an advantage of having a dedicated support team across the period of subscription to assist all your queries



Automated quarterly payments

The payments for the sales are directly remitted to you quarterly.

Automated sales report

The system provides monthly sales statements for your book across all platforms in all major markets.

Multi-country listing

The listing covers all key countries in the world. The same allows you to price the book across different platforms at different price points. This is a key feature as different countries have different spending patterns, as well as different average pricing of eBooks.

Key Features

Get Your EBooks to EBook Sellers Worldwide



Work Methodology and Timelines

Timeline:
5 Working Days



EBook Conversion

As soon as the open files (images, final typeset pdf/word files) are submitted the conversion for the same is done. The book is converted to distributable ebook formats such as .mobi, .epub files.

Timeline:
2 Working Days



EBook Listing Info

The listing info is collected from the author. A sample title sheet is sent to you for you to fill which consists of information such as author bio, book description, title name, pricing etc. Also an approval for the cover image will be taken from you.

Work Methodology and Timelines

Timeline:
2 – 4 Weeks



EBook Distribution

The final approved eBook files and listing info is submitted to ecommerce platforms. Approval for the files submitted takes a fixed time - 48 hours after which it takes 2- 4 weeks for the listings to happen.

Timeline:
2 Working
Days



Initial Listing Report

An initial listing report will be generated and sent to your email address.

Please note: If there are any corrections in the listing, it has to be communicated for the changes can be made at this point in time.

Timeline:
2 Working
Days



Final Listing Report

A final listing report for the book will be generated and will be emailed to your email address

Work Methodology and Timelines

Sales Report

A monthly sales report for the eBook is generated. The report will be emailed to you.



Timeline:
3 Working Days

Author Royalty Payout

Once the overall sale crosses INR 10,000 (both e-book and paperback), the funds are transferred to your bank account every quarter.



Timeline:
Last week of every quarter

EBook Creation Services

- **Cross Platform E-Book Creation:** Our services include conversion of your eBook to all the key eBook formats - PDF, ePUB, Mobi and Apple-compatible formats.
- In addition to 'text to eBook' services, we also offer several enhanced eBook creation services which help in picture insertions, embedded music, animation and video insertions in the book to enhance the reader's experience.
- **EBook creation cost for eBooks:** INR 15/page . The same is customized per book.
Input formats: We accept the book in Word/ PDF formats.

Key Concepts

Understanding Digital Rights Management (DRM)



Digital rights management (DRM) is a system for protecting the copyrights for digital media. The purpose of DRM is to prevent unauthorized redistribution of digital media and restrict the ways consumers can copy content they have purchased. Typically DRM is implemented by embedding a code or digital watermark that prevents copying, specifies a time period during which the content can be accessed or limits the number of devices the media can be installed on.

Key Concepts

Risks & Limitations of Digital Distribution



DRM products were developed in response to the rapid increase in online piracy of commercially marketed material, which proliferated through the widespread use of peer-to-peer file exchange programs, for example, Torrents.

Although digital content is protected by copyright laws, policing the Web and catching law-breakers is very difficult. The author understands that the eBooks will be loaded on to servers of eBook retailers.

For example, Amazon Kindle, Kobo, Apple, Google Books, Nook etc. The above mentioned risks exist for the eBook.

Get going



Details

Send your full name, address, contact information along with details about your book to hello@becomeshakespeare.com



Documentation

We will send you an agreement (including non-disclosure clauses).



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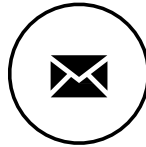


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