

Press Release

Before you get started



MARKETING ELUSIVE



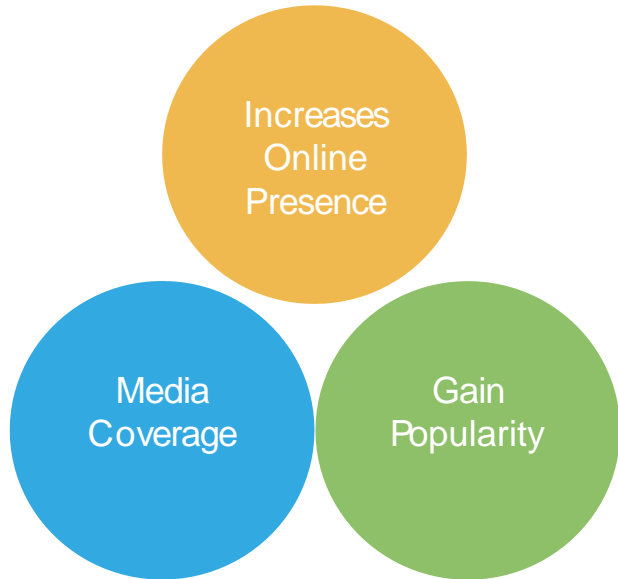
PUBLISHING A BOOK
IS EASY



OUR SERVICES HELP YOU
REACH YOUR MARKETING
GOALS

Press Release

India. Global. Local.



Opens New Doors

A press release announcing the launch of the book will be distributed through paid Press Release Distributors. They distribute to thousands of news agencies, media houses and journalists. The release will include the cover image of the book along with up to five links to e-commerce sites for the reader to purchase if interested. A powerful press release can take the author communication to new channels, reach new readers and immensely increase the author presence online.

We keep tracking the press releases which get maximum media coverage globally, and have carefully created a process which enables the best practices towards drafting and distribution of press releases.

Press Release Work Methodology



Structure

The press release brief format for the author includes key data, milestones, author information, links of where the book is available for sale, reviews of the book etc.



Well Crafted Press Release

Drafting of the press release by our team of writers and media consultants



Issuing the Release

Press release is issued on the most optimum day and time, using media's Management Information System from our Partners to get maximum attention for the release. The release is sent to all the relevant journalists and media.



Tracking the Release

Tracking and reporting of the coverage and the response gathered to the author on a timely basis is an integral part of this service.

Marketing Service Catalogue

Media
Reviews



INR 25,000
onwards

Blogger
reviews



INR 20,000

Press
Release



INR 20,000

Social Media
Management



INR 15,000
onwards

Video
Trailer



INR 15,000
onwards

Author
Website



INR 15,000
onwards

Get in touch with us



Details

Send your full name, address, contact information along with details about your book to hello@becomeshakespeare.com



Documentation

We will send you an agreement (including non-disclosure clauses).



Payment

Make the payment & we will send you a project activation email.

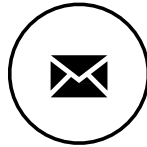


Contact



Address

Wordit Content Design & Editing
Services Pvt Ltd.
25-26, Building A/1,
Near Wadala RTO, Wadala East,
Mumbai 400037



Write to

hello@becomeshakespeare.com



Contact No:

+91 8080336688

Connect with us

