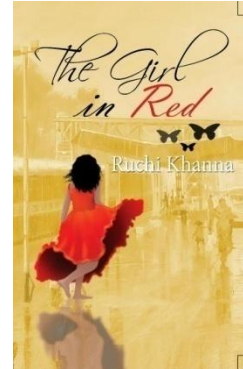
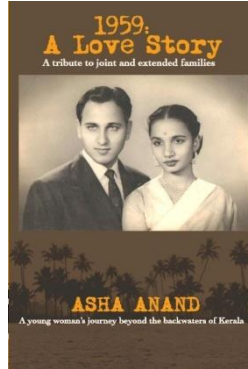
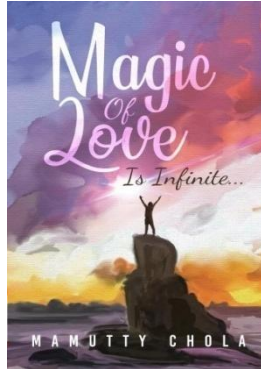
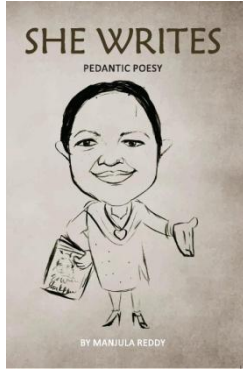


Design Services

Introduction

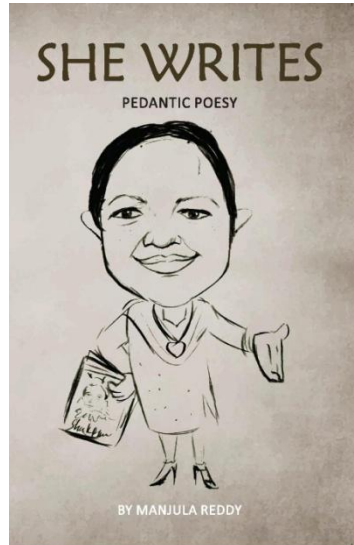
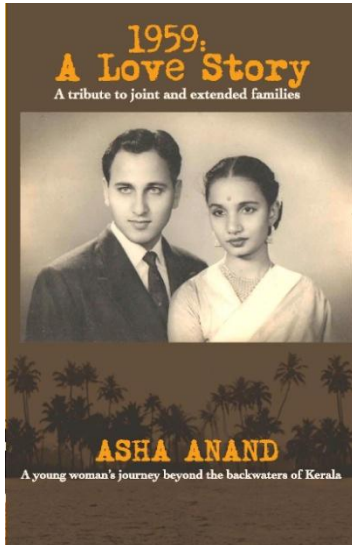


The old adage of 'Never judge a book by its cover' does not hold much relevance in today's book market. With over 800,000 books being published every year and over 5,000 published every month in India itself, you have to take every shot available to increase your book's appeal.

At BecomeShakespeare.com, we offer design services that will help to give your book the appearance it deserves. Book design includes designing the book cover and inner pages of the book.

Cover Design

An attractive front cover and informative back cover that captures the essence of the content within, go a long way in enhancing the saleability of a book.

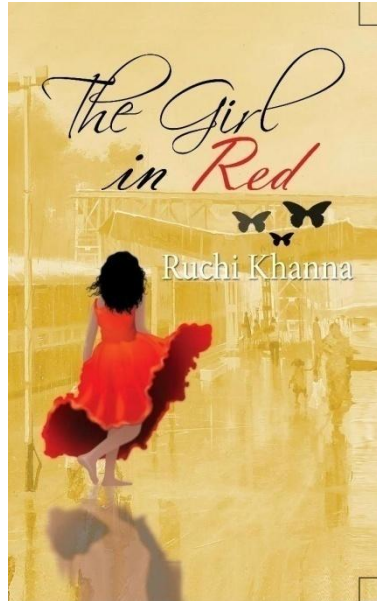
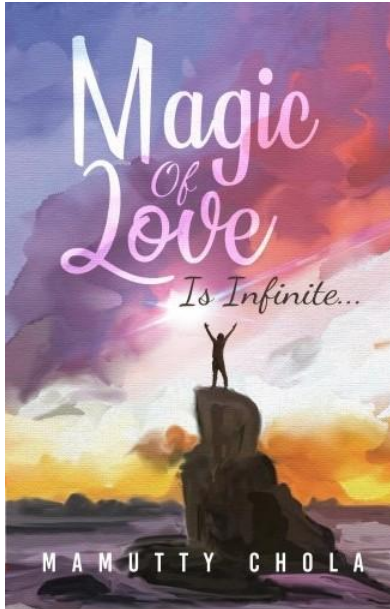


Basic cover design

Under this option, we create clean and simple, yet catchy book covers using a suitable typography. If the author has an image which can be used for the cover, we can use the same to create the complete book cover.

Price: Rs. 5,990/-per cover *Exclusive of Taxes

Cover Design

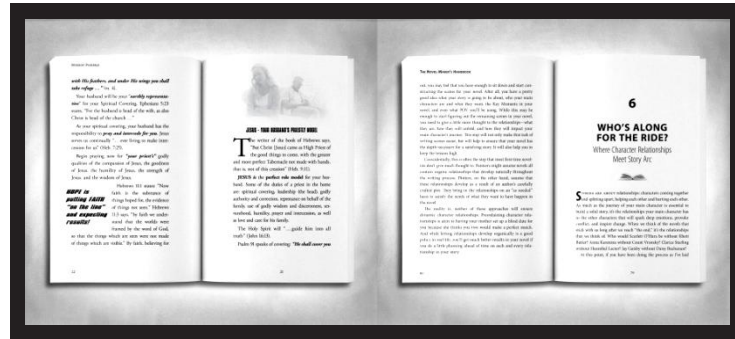


Customised cover design

If the author wants the book to stand out and catch the reader's attention with something creative and unique, we also provide customised book covers using images, illustrations or graphics as per the requirement of the theme and genre.

Price: Rs. 14,990/-per cover *Exclusive of Taxes

Page Layout / Typesetting



Typesetting is the process of laying out the content of the book on to pages, ready for printing. A well-executed book layout helps in providing a pleasurable reading experience. This includes ensuring uniformity of format and margins, designing the table of contents, custom headers, footnotes, endnotes, diagrams and illustrations, graphs and tables.

Page Layout / Typesetting

Standard Layout

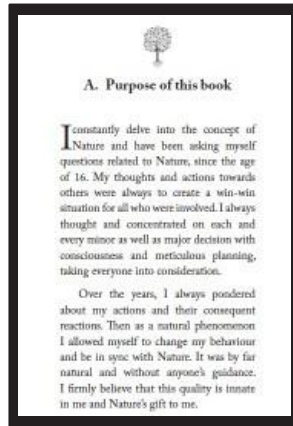


Our page layout templates ensure a clean and readable copy and a uniformity of presentation.

Price: Rs. 30 per page for a standard text-based book

Page Layout / Typesetting

Custom Layout



We create a customised page layout for your book, in keeping with the theme of the cover design. This includes choosing the right font style and size that matches the cover design, and ensuring a unique look for the entire book.

Price: Custom Quote

Designing of Marketing material



We can also help you design all the elements of your marketing tool kit such as posters, banners, bookmarks, visiting cards and online advertising banners etc.

Price: Custom quote

Process for going ahead with DesignServices



Details

Send your full name, address, contact information along with details about your book to hello@becomeshakespeare.com



Documentation

We will send you an agreement



Payment

Make the payment & we will send you a project activation email



Contact



Address

One Point Six Technologies Pvt Ltd

123, Building No J2, Shram Seva,
Wadala Truck Terminal, Wadala
(East), Mumbai- 400037



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hello@becomeshakespeare.com



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+918587995915

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